1	you mean by that is that if in the context of putting
2	an attachment on, if something happens, that there's
3	a glitch or something in the process that causes say
4	the power line to shut down, that that's the kind of
5	risk of loss you're talking about?
6	THE WITNESS: I mean that may fall under
7	this category, but what I was initially thinking when
8	I wrote that and made that reference was the fact that
9	if a car slams into a pole, it is the obligation and
10	responsibility of the pole owner to go out and set a
11	new pole.
12	JUDGE SIPPEL: Uh-huh. All right. So
13	there's the risk of loss associated with that?
14	THE WITNESS: Yes, sir. The general risk
15	of ownership and the risk of loss associated with
16	owning a series of poles.
17	JUDGE SIPPEL: Okay. So I mean there's
18	nothing special, nothing specially unique to being a
19	power company in connection with that loss; it's just
20	anybody who's an owner has a risk of loss.
21	THE WITNESS: Yes, sir.
22	JUDGE SIPPEL: Okay.

1	MR. COOK: Your Honor.
2	BY MR. COOK:
3	Q In your testimony you compare equipment
4	sales to pole attachments noting that in equipment
5	sales the risk of loss transfers to the buyer; right?
6	A Often is the case.
7	Q Now, of course, one difference between an
8	equipment sale and a pole attachment is that the power
9	companies continue to use their poles even when others
LO	are attached; right?
L1	A That's true, the power company does
L2	continue to use their poles, yes.
L3	Q Now another thing you say is a component
L4	of this value of the elevated corridor is that the
L5	power company maintains its poles at certain levels;
L6	is that right?
L7	A I understand that to be true, yes.
L8	Q But you agree that a utility has to
L9	maintain its poles at the standard set by, for
20	example, in this case the Florida Public Service
21	Commission for its own operations; right?
22	A I understand that's true, yes.

1	Q Okay. Another thing you say in your
2	testimony, about pages 15 to 16, is that cable
3	companies cherry-pick attachments; right?
4	A Yes.
5	Q And you haven't attempted to quantify any
6	value to cable companies from being able to attach to
7	particular Gulf poles, though, have you?
8	A I have not.
9	Q Okay. And I believe you have agreed you
10	are not familiar with cable television franchise
11	agreements with municipalities; right?
12	A I hate to say that I'm not familiar with
13	them, but I have a familiarity with that topic.
14	Q Okay. Is it accurate to say you don't
15	know whether local franchising authorities impose
16	requirements that after a certain population density
17	is met, holders of cable franchises must serve anyone
18	who requests service?
19	A I understand that the aspects of contracts
20	and franchise agreements can vary among jurisdictions,
21	and that is certainly, you know, a plausible
22	requirement that could be included.

	Q Okay. And then coming to the overall
2	value of the elevated corridor, I believe you said you
3	haven't attempted to calculate the overall value of
4	the elevated corridor; right?
5	A I'm I'm confused by that question. Can
6	you repeat that?
7	Q Sure. You haven't we talked earlier
8	about components and calculating and quantifying
9	components of this elevated corridor of which you
10	speak, and I wanted to understand, you haven't
11	attempted to calculate, when you add up all the
12	components, the overall value of the elevated
13	corridor, have you?
14	A Again, I have not prepared a separate
15	calculation. I reviewed Gulf Power's calculation, so
16	I hope that addresses your question.
17	Q Okay.
18	JUDGE SIPPEL: Well, is it a calculation
19	that you reviewed that in your opinion constitutes an
20	overall value of an elevated corridor?
21	THE WITNESS: On a pole-by-pole basis per
22	attachment basis, I think that's true.
l	

1	JUDGE SIPPEL: Well, how strong is your
2	belief, your thinking that it's true?
3	THE WITNESS: That's my understanding of
4	that. That's what that calculation represents to me.
5	JUDGE SIPPEL: And did you do anything to
6	independently determine that it was as represented, or
7	did you just take it at face value?
8	THE WITNESS: I analyzed it and thought
9	about the methodology employed by Gulf Power and
10	applied it to my own expertise and training and found
11	it to be a good representation of the value on a per-
12	pole basis of the elevated communication corridor.
13	JUDGE SIPPEL: Okay. On a per-pole basis.
14	Okay. Mr. Cook, you want to take it from
15	there?
16	MR. COOK: Yes, Your Honor.
17	BY MR. COOK:
18	Q I would like to move into the specific
19	valuation methodologies that you looked at in the
20	pursuit of coming up with a fair market value for
21	Gulf's pole space.
22	The first valuation method that you looked

1	at as a possible way of determining fair market value
2	was the sales comparison method; right?
3	A Correct.
4	Q And as to this method, when you wrote your
5	expert report, I believe you looked at only one
6	document; right? A one-page document provided by Gulf
7	Power listing what parties other than the four
8	well, actually listing what parties to Gulf Power's
9	pole attachments pay to Gulf Power as pole attachment
10	rates; right?
L1	A You know, I've begun research, and I don't
L2	know that I had I don't know what information I
L3	received prior to my deposition, so I apologize if I
14	don't get the timing right, but I think that at that
L5	point that was the only document that I reviewed.
L6	Q Okay.
L7	MR. COOK: Could I have drawn up on the
L8	screen the Gulf Power Exhibit 60 that's been admitted
L9	into evidence.
20	BY MR. COOK:
21	Q Mr. Spain, up on the screen is Gulf Power
22	Exhibit 60. It's a one-page document that says Semi-

	Annual Cable TV Billing for the Period January 1st,
2	2006 to June 30th, 2006. Is this the one-page
3	document of which you spoke?
4	A I think it is.
5	Q Okay. Now I note that this document shows
6	about a dozen attachers paying around \$7 or less for
7	an annual pole attachment rate; is that right?
8	JUDGE SIPPEL: Can you see that?
9	THE WITNESS: May I step down?
10	JUDGE SIPPEL: Either get him a copy or
11	let him step down. You can step down if you wish.
12	THE WITNESS: I'm sorry, yeah, it's hard
13	to read. I might need to see a paper copy.
14	JUDGE SIPPEL: Let's put it in front of
15	him.
16	You'll have to excuse me, Mr. Spain. I'm
17	just mesmerized with this technology. I have seen
18	that, too. I think you're going to have to look at it
19	overall to get some thanks very much. I've got my
20	copy, too.
21	MR. COOK: Thank you.
22	BY MR. COOK:

1	Q I note that this document, Gulf Power
2	Exhibit 60, shows about a dozen attachers paying
3	around \$7 or less for an annual pole attachment rate;
4	is that right?
5	A That looks to be about right.
6	Q And it shows several attachers, somewhere
7	around eight, paying a rate of \$40.60; right?
8	A That looks to be right.
9	Q Now, by the way, you don't know of any
10	connection between the \$40.60 rate and the
11	availability of pole space on those particular poles
12	containing those eight attachers, do you?
13	A I do not.
14	Q Okay. Five of the eight attachers paying
15	\$40.60 are on 14 or fewer poles; is that right?
16	A Unless I'm looking wrong, I see two
17	attachers at 40.60 paying paying 40.60 on 14 or
18	fewer poles. Did I look wrong?
19	Q And could I direct your attention to the
20	bottom three lines, lines 17, 18, and 19
21	A Uh-huh.
22	Q if I'm right.

1	A Yes.
2	Q Are those attachers on 3, 9, and 2?
3	A That's correct.
4	Q Or numbers of attachments?
5	A Uh-huh.
6	Q The other three attachers that are paying
7	\$40.60, Southern Light, Adelphia Business Solutions,
8	and KMC Telecom II, have about 1500, 900, and 200
9	attachments approximately; is that right?
10	A Southern Light, roughly 1500; Adelphia,
11	200; and KMC, 880, roughly. Is that what you said?
12	Okay.
13	Q Right. Now in your expert report you
14	termed these attachers as paying unregulated
15	attachment rates; right?
16	A That's what I understand.
17	Q Okay. Now these three attachers, Southern
18	Light, Adelphia Business Solutions, and KMC Telecom
19	II, they are licensed competitive local exchange
20	carriers, aren't they?
21	A I think that's right, yes.
22	Q Okay. And if they are licensed

1	competitive local exchange carriers, they would, if
2	they wanted to press the issue, they would qualify for
3	rates under the FCC telecom formula; right?
4	MR. ESTES: Objection, Your Honor. It's
5	calling for this witness to testify about what other
6	people would do.
7	JUDGE SIPPEL: And you're using this an
8	illustration of the general industry or about these
9	particular companies?
10	MR. COOK: Well, this what I'm using
11	this for is they say that there's a market for
12	JUDGE SIPPEL: All right. Never mind.
13	That's okay. That's okay. I'm going to overrule the
14	objection.
15	Go ahead. Can you answer that question?
16	THE WITNESS: I need it repeated. I'm
17	sorry.
18	JUDGE SIPPEL: Go ahead.
19	BY MR. COOK:
20	Q If these in fact are telecom carriers, do
21	you have any understanding could they invoke the FCC
22	pole attachment telecom rate?

1	A I, you know, don't practice law in that
2	area, but I understand that they could.
3	Q Okay. You are not aware of any effort by
4	those three attachers to contest or challenge Gulf's
5	ability to charge the \$40.60 rate, are you?
6	A As I understand it, there were
7	negotiations that resulted in this rate.
8	Q Okay. But you're not aware of any effort
9	to challenge that \$40.60 rate, are you?
10	A I'm not aware of any.
11	Q Okay.
12	MR. COOK: I'd like to turn to a different
13	document, Your Honor. This is Complainant's Exhibit
14	77. This would be in Volume 3 of complainant's
15	exhibits. It's Volume 3, Your Honor.
16	JUDGE SIPPEL: Exhibit 17, Mr. Cook?
17	MR. COOK: Exhibit 77.
18	JUDGE SIPPEL: Thank you.
19	MR. COOK: Page 1.
20	BY MR. COOK:
21	Q Mr. Spain, I want to draw your attention
22	to paragraph 2 of Complainant's Exhibit 77, where

1	Adelphia Business Solutions writes that ABS is not in
2	a position to engage in an arm's length negotiation
3	it just says Gulf Power, with Gulf Power Gulf Power
4	as pole owner effectively holds all the leverage
5	through its ability to withhold authorization to
6	attach, and thereby prevent or delay our ability to
7	construct our network unless we consent to the terms
8	and conditions deemed acceptable by Gulf Power.
9	My question is, you wrote your report in
LO	this case without ever seeing any document like this;
L1	right?
L2	JUDGE SIPPEL: Get the document on the
L3	document.
L4	MR. COOK: Sure. That should be on the
L5	top.
L6	JUDGE SIPPEL: Well, let's get it for the
L7	record. This is dated
L8	MR. COOK: October 4th, 1999.
L9	JUDGE SIPPEL: Thank you. And it's
20	addressed to Mr. Dunn.
21	MR. COOK: That's right.
22	JUDGE SIPPEL: We know who he is. He

1	testified here.
2	MR. COOK: Right.
3	JUDGE SIPPEL: All right.
4	BY MR. COOK:
5	Q And the question is, you haven't ever seen
6	a document like this where an attacher complains about
7	Gulf Power's ability to withhold authorization to
8	attach and having all the leverage, have you?
9	A I have not seen this document, and I don't
10	recall seeing others like that. Anything like that.
11	Q Okay.
12	A However, the basis for my comments largely
13	relating to market are and most of my research to
14	this point has been in the area of the cooperative and
15	the muni worlds.
16	Q Okay. Which you have agreed are not
17	covered by section 224; right?
18	A That's correct.
19	Q Okay.
20	JUDGE SIPPEL: And by that, you mean
21	municipal
22	THE WITNESS: Municipally owned electric

1	systems.
2	JUDGE SIPPEL: Thank you.
3	THE WITNESS: I'm sorry.
4	JUDGE SIPPEL: That's all right.
5	BY MR. COOK:
6	Q Now I believe it's accurate to say in this
7	case for your work, you did not talk to any cable TV
8	or telecom attachers; right?
9	A In connection with this engagement, that's
10	true.
11	Q Okay. And in addition to looking at the
12	one-page document on pole attachment rates, which was
13	Gulf Power's Exhibit 60, your work on the sales
14	comparison method involved making a few telephone
15	calls to people you knew at electric cooperatives;
16	right?
17	A That was a component of it. I made
18	telephone calls to those I knew within the industry,
19	particularly in the cooperative and the municipally
20	owned realms of this industry, and I spoke with
21	another consultant as well regarding this issue.
22	Q Okay. So if you are comparing pole

1	attachment rates paid by attachers to co-ops who are
2	unregulated you just said under not included
3	under 224 to rates paid by cable attachers in this
4	case, you would be comparing unregulated rates to
5	regulated rates; right?
6	A Yeah, I think that's true. I'm comparing
7	unregulated rates to regulated rates.
8	Q Okay. And the let's see if I can get
9	this pronunciation right. The Choctawhatchee
10	agreements that are discussed in your testimony are
11	agreements between the cable operators and an electric
12	cooperative that's not subject to section 224; right?
13	A I understand that right, that many
14	people say CHELCO, which is Choctawhatchee Electric
15	Cooperative that's easier is not subject to 224.
16	Q Okay. And then in your look at the sales
17	comparison method, you looked to see if you could find
18	any examples of utility plant transactions that might
19	be applicable, but you couldn't find any; right?
20	A That's correct.
21	Q Okay. And in the end, in your report on
22	page 5, you concluded that there was a "primary

1	difficulty" with applying the sales comparison method
2	to valuing utility poles because there is a "lack of
3	comparable transactions involving distribution plant
4	sales." Is that right?
5	A Regarding the value of the poles
6	themselves was the reference I was making there.
7	Q Okay. In looking at a couple of last
8	questions on the sales comparison method. In looking
9	at that method, you didn't look at Gulf's joint use
10	pole attachments with BellSouth, Spring, or GTC?
11	A I did not look at those agreements.
12	Q Okay. And you don't know, therefore, what
13	monies the ILECs like BellSouth paid to Gulf Power, do
14	you?
15	A No, I don't know what monies that the
16	ILECs paid, but of course I do know that the
17	relationship between the ILECs and the power companies
18	grew out of different circumstances, of course, than
19	did the relationship between pole owners and cable
20	attachers.
21	Q Okay. And you never calculated a per-foot
22	attachment cost for Gulf's ILEC attachers; right?

1	A I have not made a separate calculation,
2	no.
3	Q Okay. Now moving away from the sales
4	comparison method to a different method that we've
5	heard a little bit about in this case, and I just want
6	to check to see if you have heard anything about it,
7	one valuation method that has been mentioned by Gulf
8	Power in this case is something called the Federal
9	concessions leasing method. But you have not done any
10	analysis under this Federal concessions leasing
11	method, have you?
12	A I have not done a separate analysis under
13	that and I don't think that at this point, to my
14	information, the information is available to prepare
15	that calculation at this time either.
16	Q Now I would like to move to a third method
17	called the income method of valuation. I believe this
18	method you referred to briefly in your report around
19	page 5 as the income approach; is that right?
20	A Correct.
21	Q But you stated in your report that one
22	would encounter difficulties trying to determine what
1	1

1	portion of a power company's total income or cash
2	flows are attributable to a piece of a utility system;
3	right?
4	A That's correct.
5	Q And you concluded that because of these
6	difficulties, the income approach generally is
7	impractical as an approach to valuing an electric
8	company's poles and the space on those poles; right?
9	A That's correct.
10	Q Okay. Now I would like to move to the
11	last method that you looked at, replacement cost
12	method. This is a method that I believe you do
13	recommend or endorse in your report as a way of
14	valuing Gulf's poles; is that right?
15	A Correct.
16	Q Okay. And this is the same method that
17	Ms. Davis used in her three-page calculation that you
18	received near the start of your work; right?
19	A That's correct.
20	Q Okay.
21	JUDGE SIPPEL: That was at Gulf Power 52;
22	is that right?
ı	

1	MR. COOK: That's right.
2	JUDGE SIPPEL: That you're referring to?
3	MR. COOK: Exactly. The earlier version
4	of the three pages.
5	JUDGE SIPPEL: Thank you.
6	BY MR. COOK:
7	Q Now when Ms. Davis takes the average, for
8	example, of new poles acquired in a certain year to
9	get a replacement cost of a new pole, those poles are
10	not necessarily poles that the four cable operators in
11	this case are actually attached to; right?
12	A That calculation, that average contains
13	poles added, as I understand it, during the most
14	recent year, and therefore it is likely, if not even
15	probable, that the complainants are attached to some
16	of those poles.
17	Q But you don't know whether the cable
18	operator attachments are attached to the new poles
19	that are used to calculate the average for replacement
20	cost; right?
21	A I have not specifically identified the
22	poles in that calculation and the poles to which

1	complainants are attached and tried to match those
2	two.
3	Q No one at Gulf has told you complainants
4	are attached to the new poles that are used in
5	calculating the average, though; right?
6	A No one has made that specific
7	representation, but again I want to be sure I'm clear
8	that I understand that average to be all poles added
9	in the last year and therefore it is likely and
10	probable that the complainants are attached to some of
11	those poles.
12	Q But you don't know that for sure?
13	A That's why I say it's likely and probable.
14	Q Okay. Now to your knowledge, Gulf wants
15	to apply its replacement cost rate to every pole on
16	which the cable operators are attached; right?
17	A I believe that's correct.
18	Q And you have testified that even when an
19	attacher pays for a pole changeout in full in other
20	words, pays to replace a specific pole he should
21	continue, if he's a cable operator under this method
22	of replacement cost, to pay an annual pole attachment

1	rent at a replacement cost rate on the new pole;
2	right?
3	A That is what I think is appropriate and
4	that's I cite a couple of reasons for that, and
5	they include the facts that the power company has to
6	maintain that pole and that the power company must
7	also replace that pole in the event of failure, and
8	therefore the cable attacher has not assumed any
9	additional risk for going on on a going-forward
10	basis.
11	Q In fact, one reason that you mention for
12	why a cable attacher may have paid to replace a
13	specific pole should also be charged, in your view, a
14	replacement cost rate for that attachment is that "the
15	attacher will continue to benefit from the existence
16	of the pole in the network, " the distribution network;
17	right?
18	A Yeah, that's true.
19	Q Okay. And it is your testimony that
20	well, I'm sorry, you agree that Ms. Davis's
21	replacement cost calculations serve as a reasonable
22	proxy for calculating the value of the entire

1	networkwide elevated corridor; right?
2	A Right. Again on a pole-by-pole basis,
3	yes, that's true.
4	Q Okay. Now among the elements of value
5	and I believe you might have referred to this in your
6	answer a moment ago that you say is provided to
7	attachers that's reflected in replacement costs are
8	things such as the electric utilities' right-of-way
9	procurement and even its engineering to design a
10	system of electric poles; right?
11	A Those are elements required in order to
12	construct a distribution system.
13	Q Okay. Now I understand that in
14	recommending the replacement cost approach to reaching
15	a fair market value, you take the position that it is
16	not appropriate to incorporate a component for
17	depreciation; is that right?
18	A That's true, and that's based on what I
19	mentioned a moment ago which is the risk of loss issue
20	and the risk of ownership issue, and the fact that an
21	attacher does not assume any risk associated with
22	failure or maintenance or an obligation to replace.

1	And therefore I'm sorry. And therefore that
2	renders to the attacher all poles as functionally new,
3	and I point out also that in each of the four
4	depositions of the complainants' representatives, they
5	testified that all poles are in fact as they see it
6	either functionally new or they don't care what the
7	age of a pole is.
8	Q And that was my next question. Your
9	reasoning for not incorporating depreciation is that
10	the attacher gets the benefit of attaching to a pole
11	that's "functionally new," right?
12	A That's correct.
13	Q Now in general, apart from the specific
14	context of pole attachments, the replacement cost
15	approach or methodology to valuation usually
16	incorporates depreciation, does it not?
17	A That's customary and most common, yes.
18	And in this case I think that was inappropriate for
19	the reasons I just mentioned.
20	Q Now, of course, wood poles actually have
21	useful lives, don't they?
22	A They do.

1	Q Okay. And you agree that Gulf considers
2	the useful life of a standard wood distribution pole
3	to be 17 years; right?
4	A Approximately. Again, I'm sorry, but I
5	don't know the exact age estimate, but I understand
6	it's in the 17 to 20 range, yes.
7	Q And you agree that that's your
8	understanding based on Gulf's depreciation rate that
9	it uses in treating its poles; right?
10	A That's correct.
11	Q Okay. And you don't have any personal
12	knowledge about how often Gulf Power replaces its
13	utility poles; right?
14	A I do not.
15	Q Okay. And if depreciation were
16	incorporated into Gulf Power's replacement cost
17	calculations, you don't know how much that would
18	reduce Gulf Power's claimed replacement cost rates, do
19	you?
20	A I have not made that calculation, so, no,
21	I don't know.
22	Q Okay. You are not aware that when Gulf

1	Power previously argued to the enforcement bureau for
2	replacement costs that they hired an appraiser named
3	Henry Wise, are you?
4	A I think you mentioned his name to me in
5	deposition, if I recall, and so I'm aware that there
6	was a person with that name involved in some manner
7	previously.
8	Q Is it fair to say that was the first time
9	you heard of Mr. Henry Wise, at your deposition?
10	A That's true.
11	Q Okay. So you are not aware that when Mr.
12	Wise filed an affidavit in this case in the year 2000,
13	he used something called a depreciated replacement
14	cost approach, are you?
15	A I'm not aware of his calculation.
16	Q Okay.
17	A Or methodology.
18	Q And you are not aware that the commission,
19	in ruling on a parallel proceeding with Alabama Power
20	in May 2001, in paragraph 34 of its order specifically
21	rejected the previous version of the replacement cost
22	approach advocated by Gulf Power, are you?